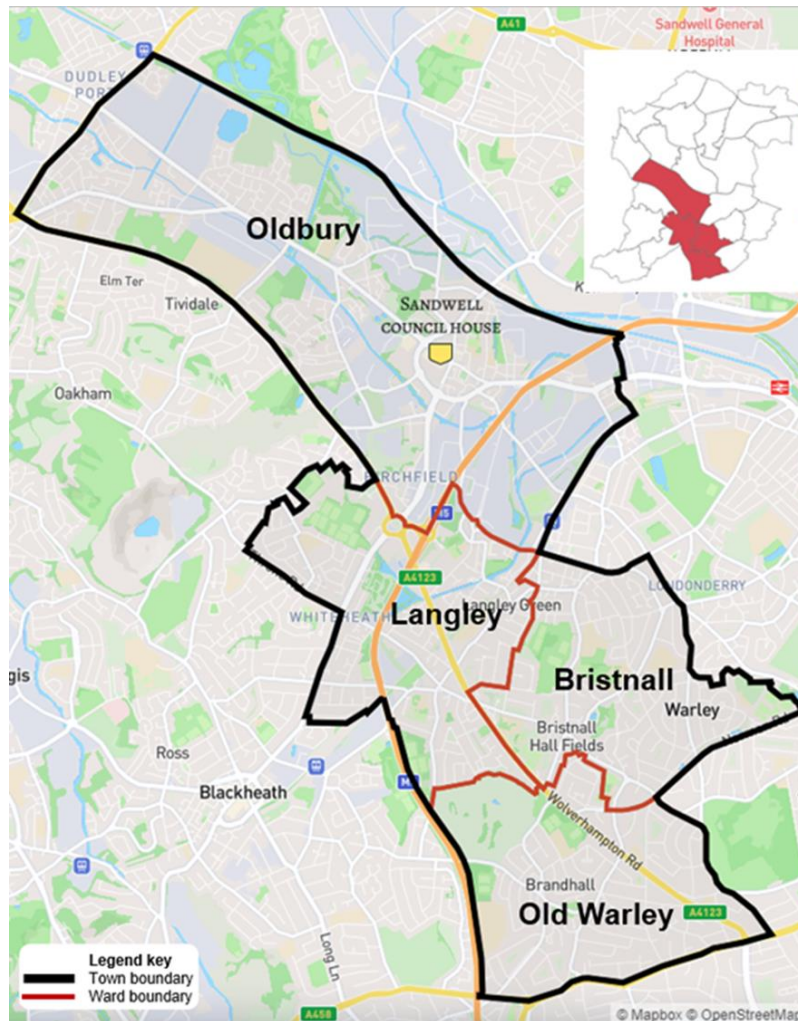


Town Profile:

Oldbury

Oldbury is one of six towns in Sandwell. It is situated in the south of Sandwell and contains the wards of Bristnall, Oldbury, Langley and Old Warley. Oldbury borders Birmingham and Dudley to the South and Southwest.



Geographic Information:

Bristnall, Langley, Old Warley and Oldbury wards are within Oldbury town.

Area size: 14.52 square km

Population: (2021): 54,929 residents

Town density: 3,699 residents per sq. Km


Sandwell density: 3,826 residents per sq. Km

1. Demographics


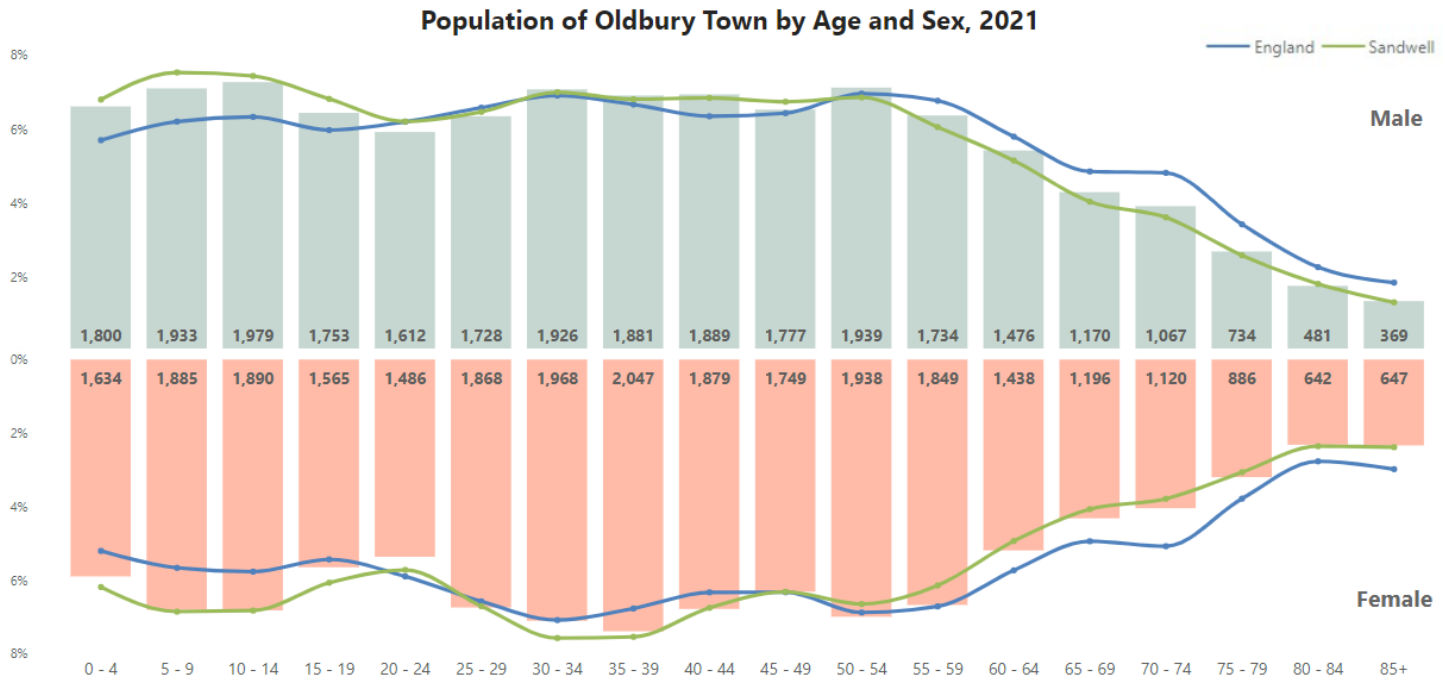
Oldbury Population estimate, 2021

54,929

Male
49.6%
27,248



Female
50.4%
27,687

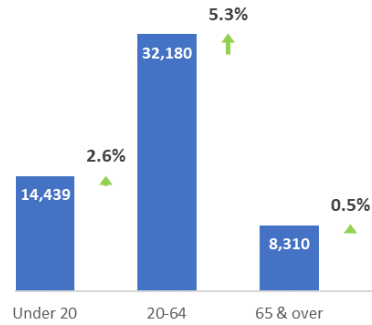



Source: Census 2021, ONS

Population Growth, 2021

	2011	2021	% Change
Bristnall	12,151	12,519	3%
Langley	12,969	14,085	8.6%
Oldbury	13,606	15,604	14.7%
Old Warley	11,915	12,721	6.8%
Oldbury town	50,641	54,929	8.5%
Sandwell	308,063	341,835	11%

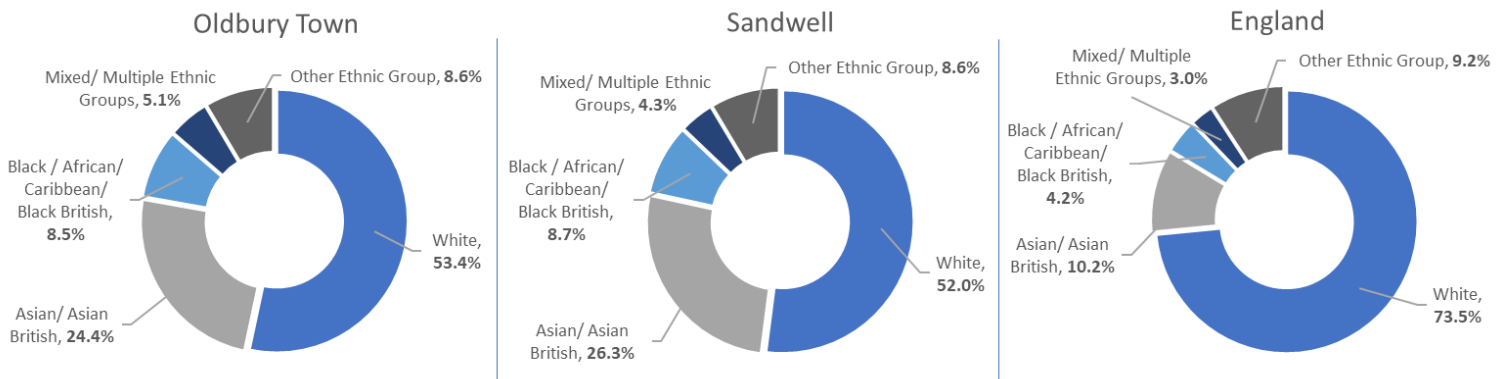
Population growth of Oldbury town by age group



Source: Census 2021, ONS

The population of Oldbury town grew by 8.5% between 2011 and 2021. Oldbury ward had the largest percentage change of all the wards within Oldbury town, growing by 14.7%. Looking at broad age groups, the 20-64 group in Oldbury town had the largest increase, of 5.3% over the ten-year period.

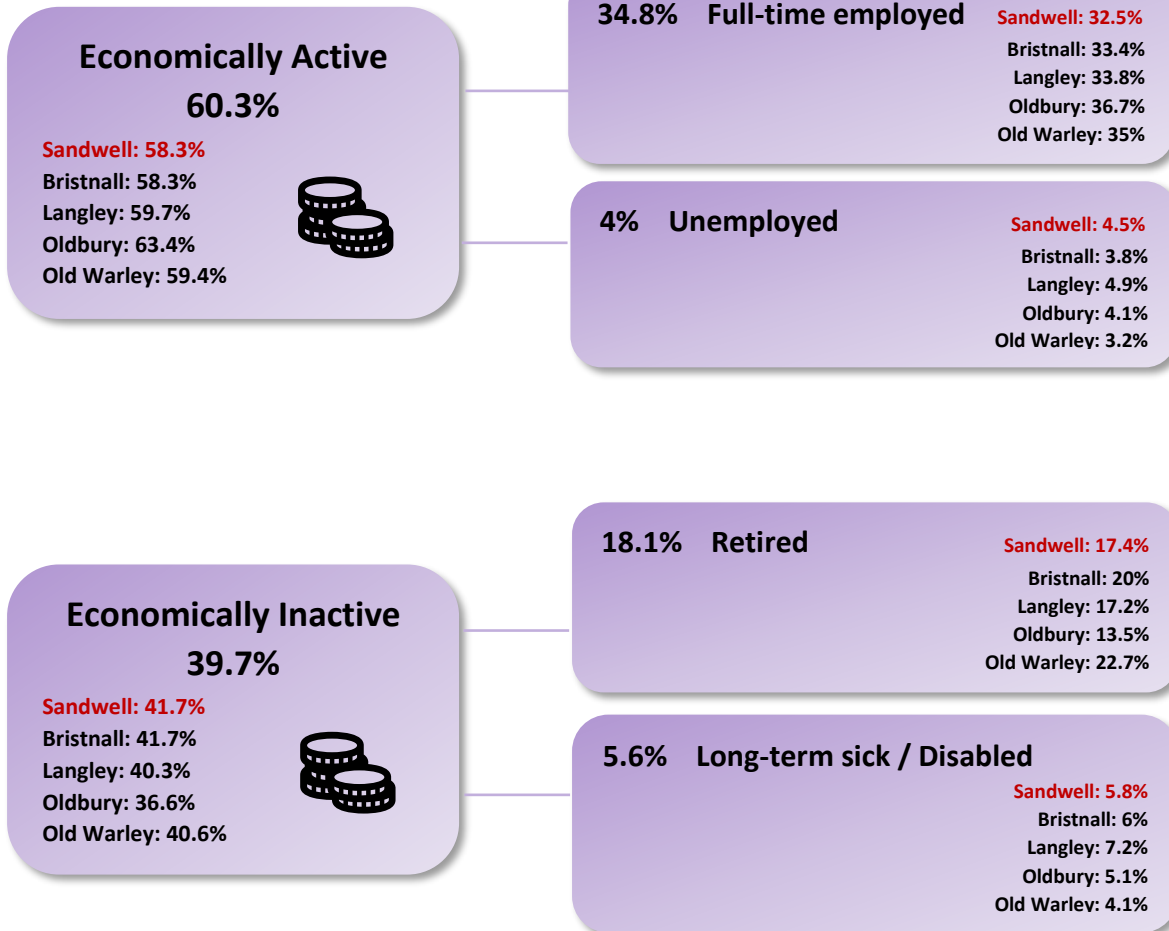
Ethnicity, 2021



Source: Census 2021, ONS

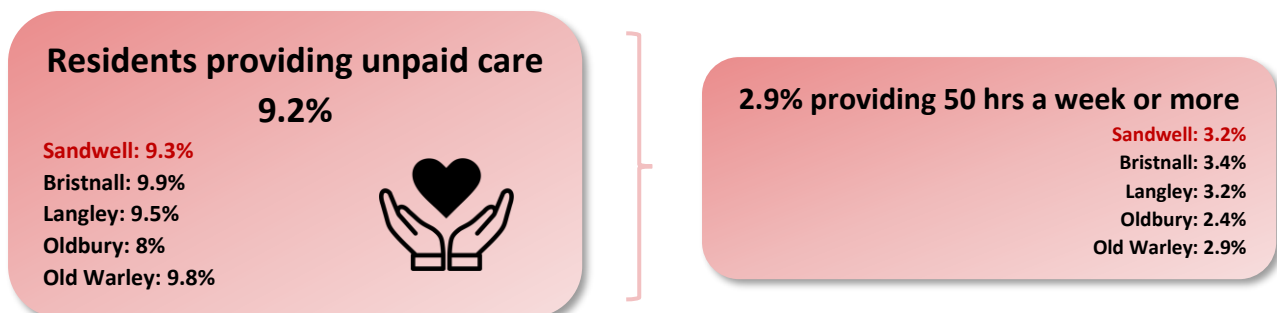
47% of Oldbury's population are from ethnic minorities. This is similar to Sandwell (48%), but significantly higher than England (27%). The Black/African/Caribbean/Black British category for Oldbury town is double the percentage for England.

Economic Activity, 2021



Source: Census 2021, ONS

Unpaid Care, 2021

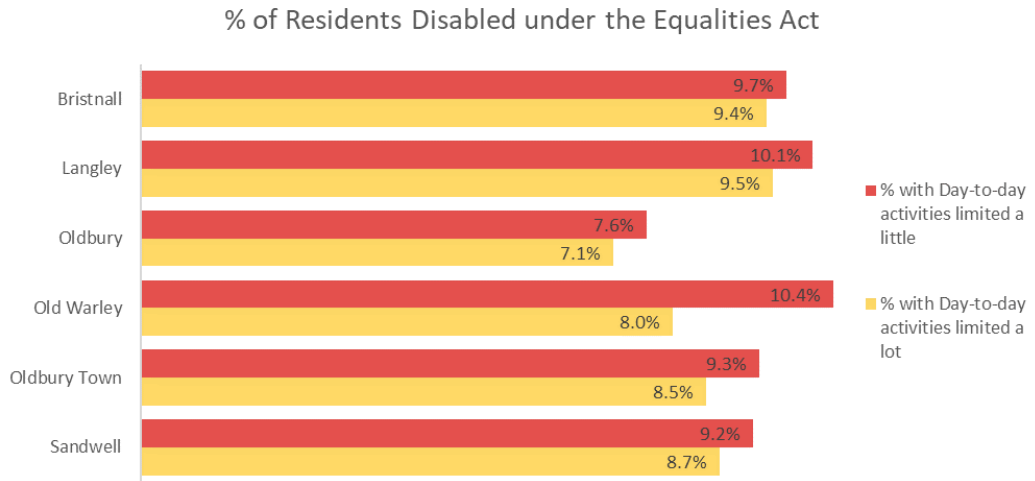


Source: Census 2021, ONS

The number of full-time employees in Oldbury town is slightly higher than Sandwell. The highest percentage of unemployment residents is in Langley (4.9%) and the lowest in Old Warley (3.2%). Old Warley also has the highest percentage of retired residents, with 22.7% compared to 17.4% across Sandwell.

9.2% of residents in Oldbury town provide unpaid care, with 2.9% providing 50 hours a week or more. This is slightly lower than Sandwell (3.2%).

Long term illness/Disability, 2021



Source: Census 2021, ONS

% of Residents Long-Term Sick / Disabled *

22.9%

Sandwell: 22.8%
Bristnall: 24.2%
Langley: 24.7%
Oldbury: 19.1%
Old Warley: 24.4%



% of households where no resident speaks English as a main language

6.7%

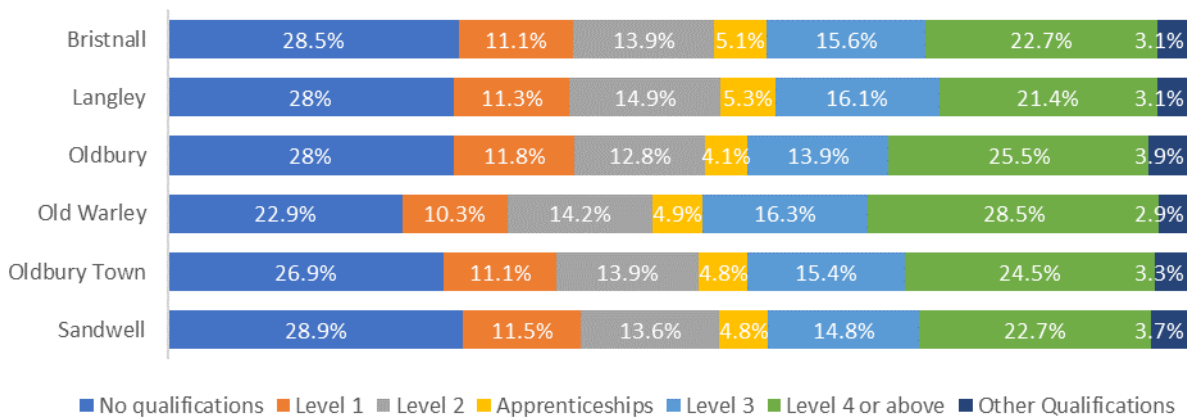
Sandwell: 8.6%
Bristnall: 5%
Langley: 6.7%
Oldbury: 10.7%
Old Warley: 3.7%



Source: Census 2021, ONS

* This includes people disabled under the equality act and people with long term conditions with no limits on day-to-day activities (not disabled under equality act)

Highest Level of Qualification, 2021



Source: Census 2021, ONS

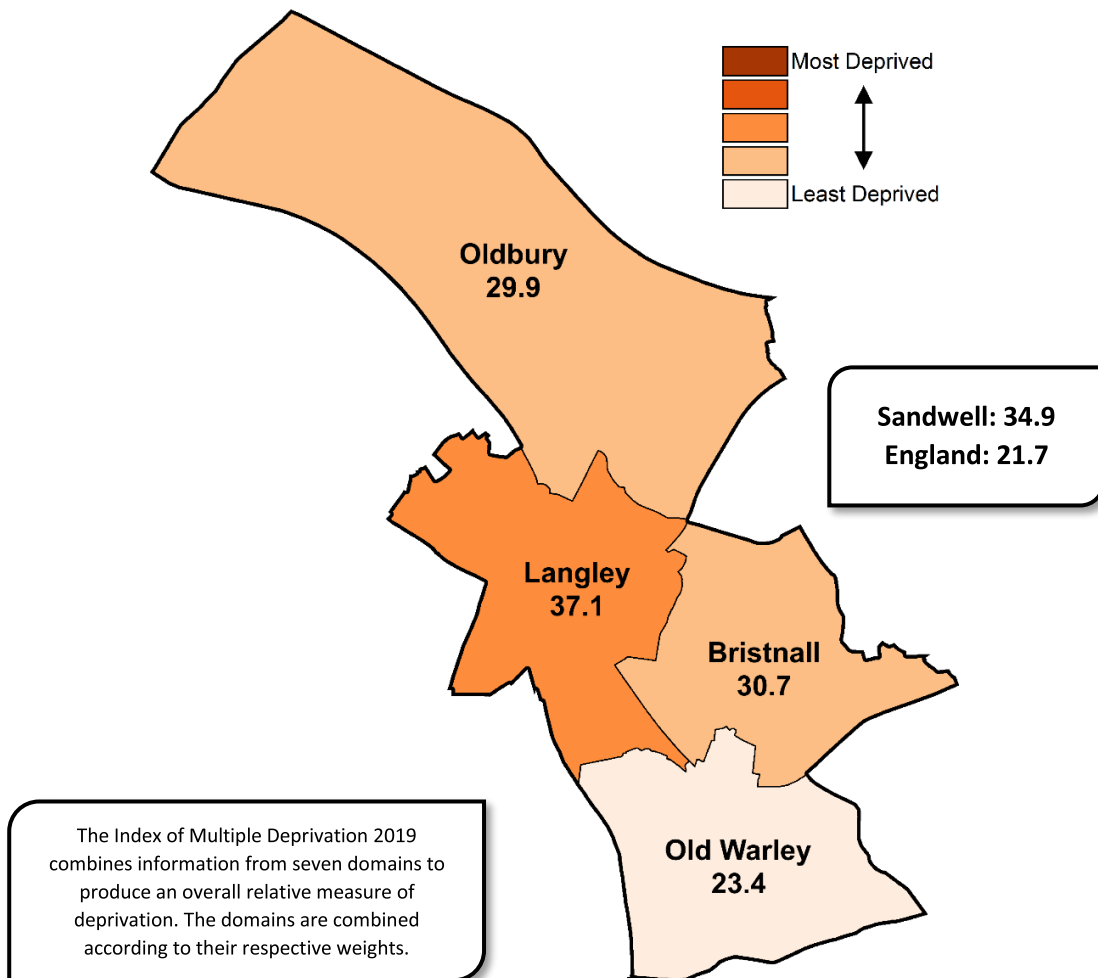
The percentage of residents who are disabled under the Equalities Act is in line with Sandwell, at 18%. The percentage of residents who are long-term sick or disabled is in line with Sandwell at 22.9%.

The percentage of residents with no qualifications is lower in Oldbury town (27%) than in Sandwell (29%). The ward with the highest percentage of residents with a level 4 qualification or above is Old Warley with 29%, compared to 23% for Sandwell.

7% of households in Oldbury town have no resident who speaks English as a main language, compared to 9% in Sandwell. This is particularly low in Old Warley (4%) and high in Oldbury ward (11%).

2. Deprivation

Index of Multiple Deprivation (IMD) Score, 2019



Source: Ministry of Housing, Communities & Local Government, 2019

In England, the lower layer super output areas (LSOA*) are ranked into 10 deciles for Deprivation.

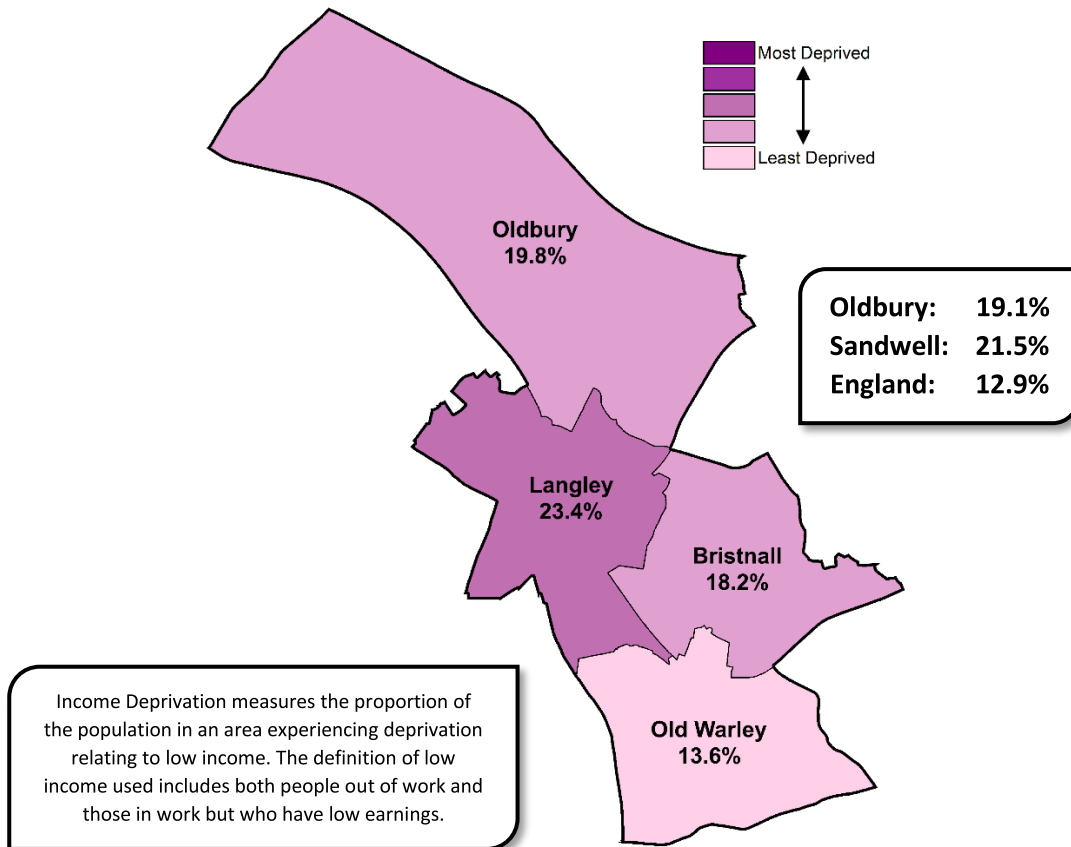
- 50% of the LSOA's Oldbury town are in the 20% most deprived LSOAs in England (Sandwell, 60%)

Oldbury's Income Deprivation Affecting Children Index (IDACI) and Income Deprivation Affecting Older People Index (IDAOP) Scores are in the 30% most deprived areas in England.

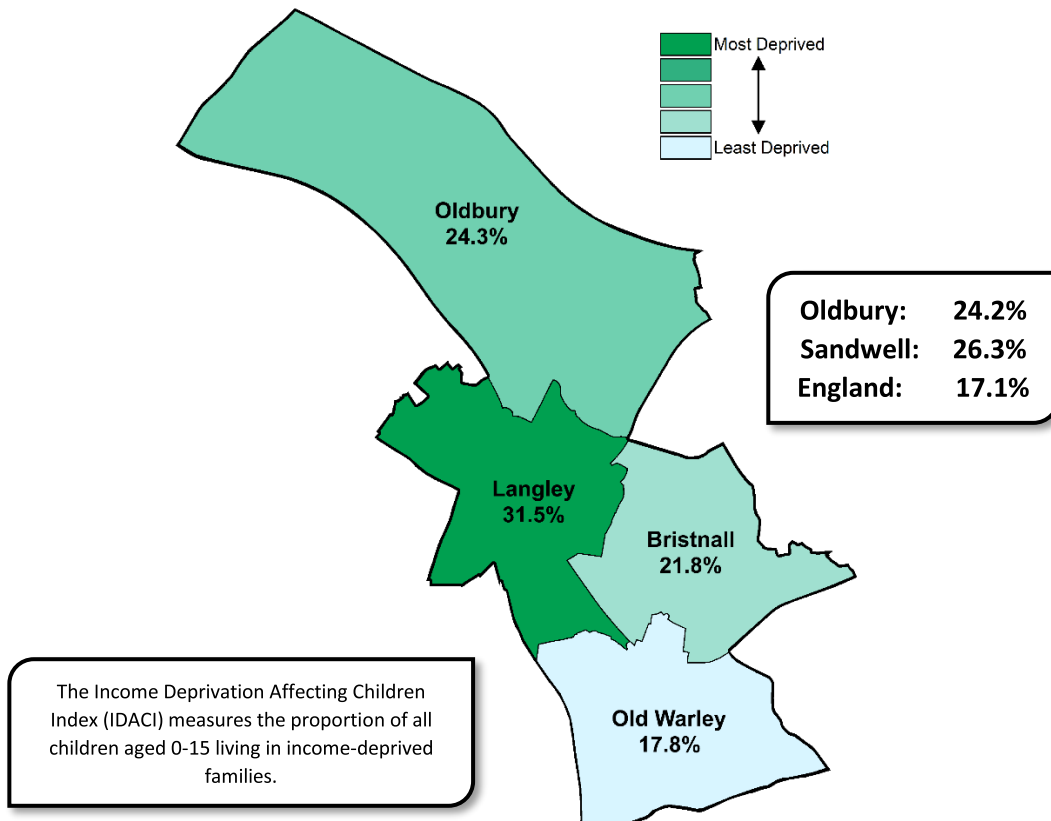
Overall Oldbury is less deprived than Sandwell but more deprived than England and its deprivation score would put it in the 30% most deprived areas in England.

*LSOA are areas with between 1,000 and 3,000 people

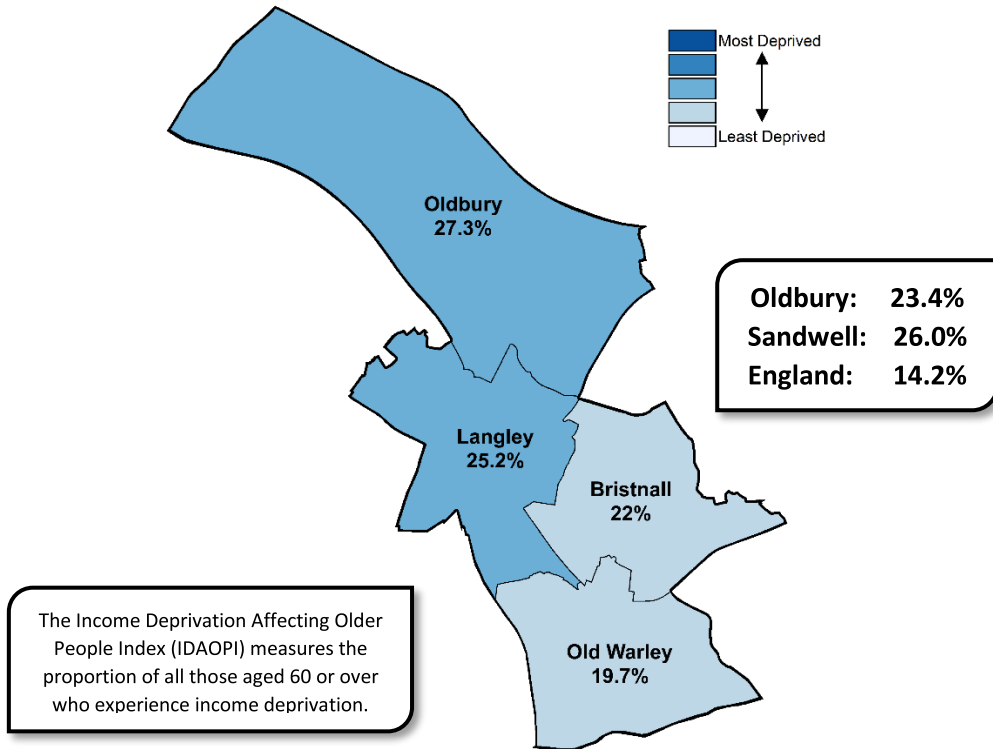
Income Deprivation, 2019



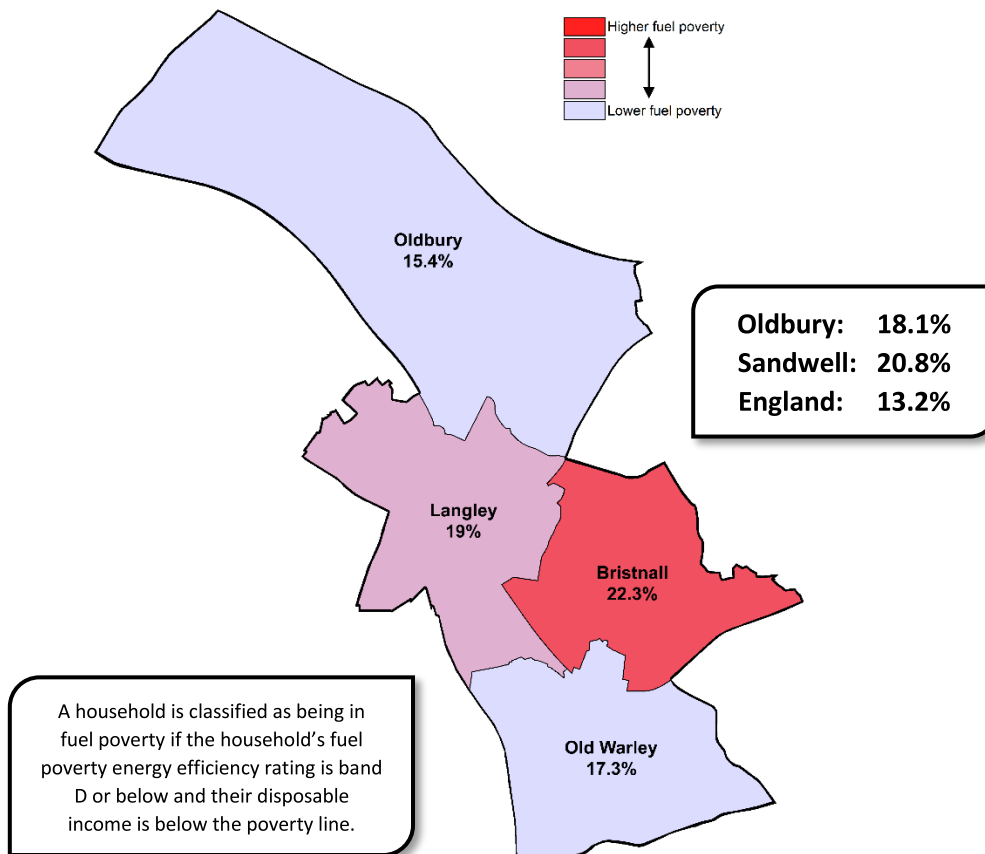
Income Deprivation Affecting Children Index, 2019



Income Deprivation Affecting Older People Index, 2019

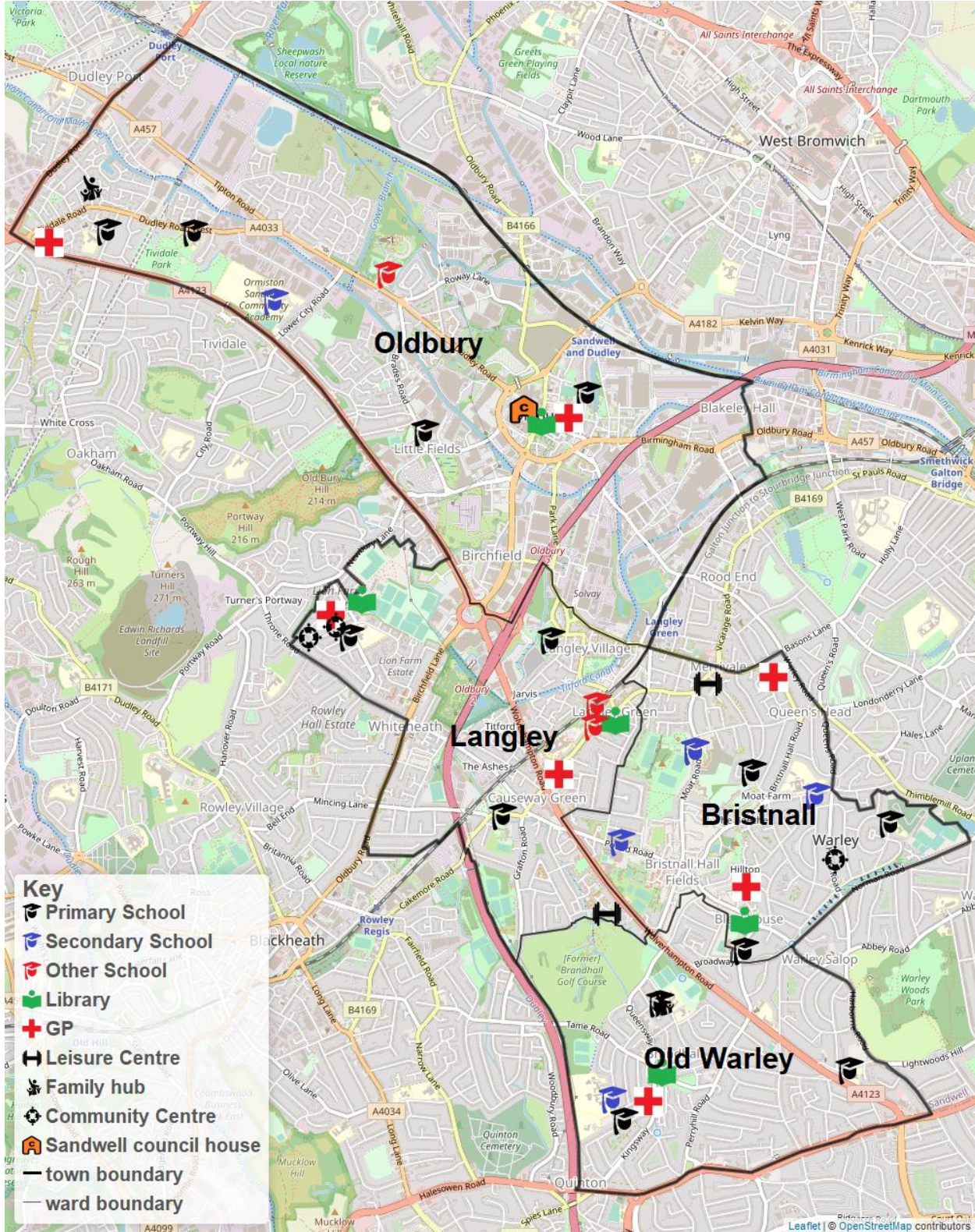


Fuel Poverty, 2020



3. Asset Map

(Some assets at the same postcode may not show as another asset may show on top of them)



4. Housing

Tenure, 2021

	Owner-occupied	Social rented	Private rented	Shared Ownership
Bristnall	62.8%	23.2%	13.4%	0.2%
Langley	52.0%	28.0%	18.9%	0.4%
Oldbury	54.2%	18.6%	26.7%	0.3%
Old Warley	68.3%	16.5%	13.5%	1.2%
Oldbury town	58.8%	21.7%	18.5%	0.5%
Sandwell	53.7%	26.6%	18.6%	0.5%

Source: Census 2021, ONS

Households lacking central heating

1.7%

Sandwell: 1.8%
Bristnall: 1.7%
Langley: 2.1%
Oldbury: 1.6%
Old Warley: 1.5%



Overcrowded households

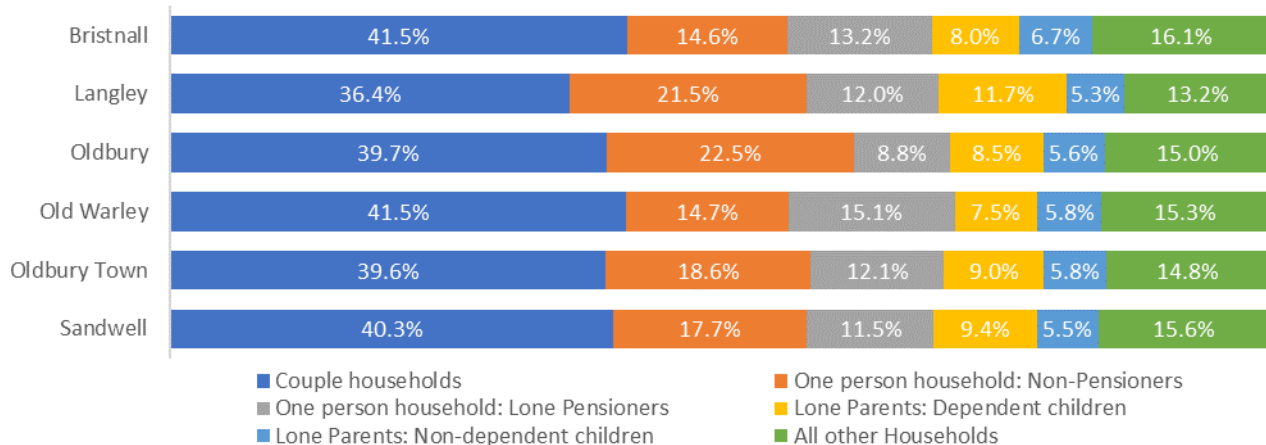
6.4%

Sandwell: 8.2%
Bristnall: 5.8%
Langley: 5.6%
Oldbury: 9.4%
Old Warley: 4.5%



Source: Census 2021, ONS

Household Composition, 2021



Source: Census 2021, ONS

The majority of housing in Oldbury town is owner-occupied (59%). Social renting in Oldbury town is lower than in Sandwell (22% and 27% respectively). Private renting is particularly high in Oldbury ward, with 27% compared to 19% in both Oldbury town and Sandwell.

Overcrowding is slightly lower in Oldbury town (6%) than in Sandwell (8%), however is higher in Oldbury ward (9%).

Household composition within Oldbury town is mostly in line with Sandwell.

5. Life Expectancy

Life Expectancy at Birth, 2016 to 2020

Data in red indicates the ward is statistically significantly lower than England

Data in green indicates the ward is not statistically significantly different to England

Area	Life Expectancy (Years)	
	Female	Male
Bristnall	81.2	77.3
Langley	80.7	77.3
Old Warley	83.9	80.5
Oldbury	82.2	76.3
Oldbury Town	82.0	77.9
Sandwell	80.9	76.4
England	83.2	79.5

Source: Office for Health Improvement & Disparities, 2016 – 2020

Life expectancy of
Oldbury Males

78



Life Expectancy of
Oldbury Females

82



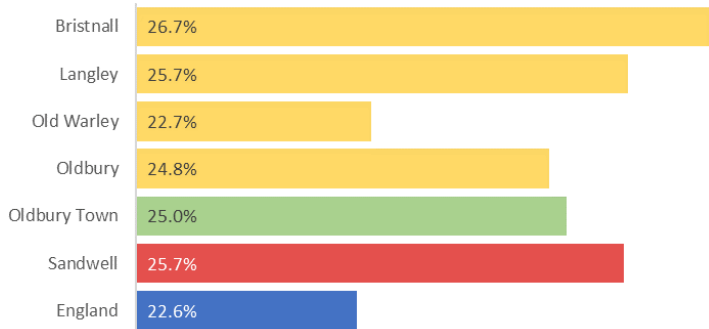
Female life expectancy at birth in Bristnall and Langley was statistically significantly lower than England's, but in Old Warley and Oldbury it was similar to England's.

Male life expectancy at birth in Old Warley was similar to England's. In the other three wards it was statistically significantly lower than England's.

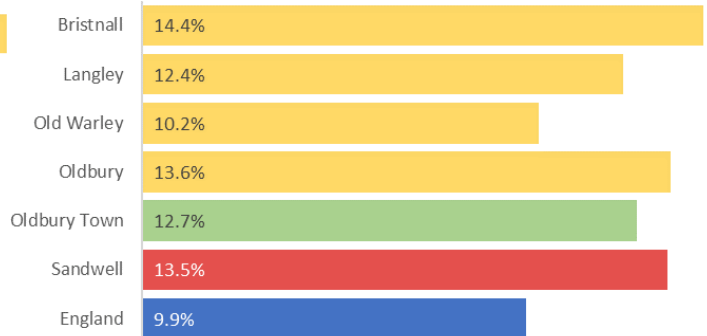
6. Health and Wider Indicators

Overweight/Obesity in Children

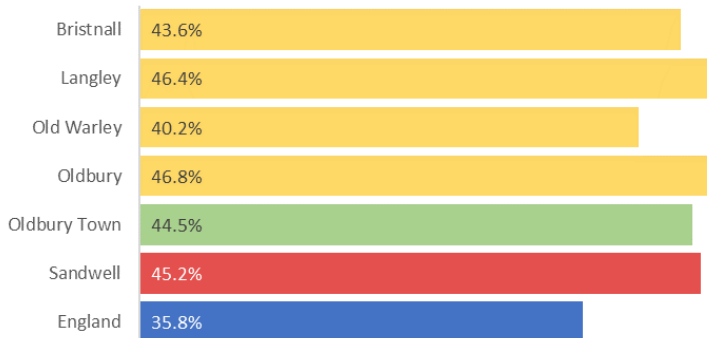
Prevalence of overweight (including obesity) at Reception, 3-year period 2019/20 - 2021/22



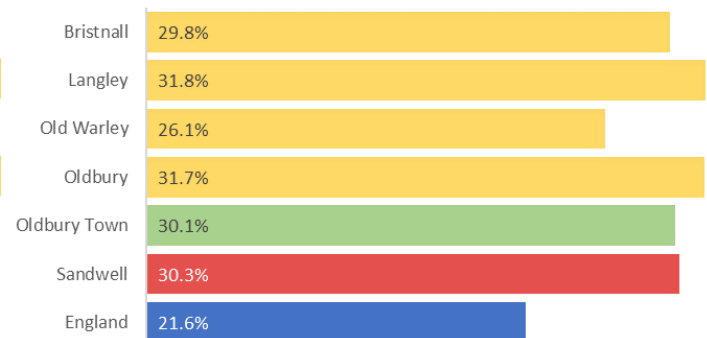
Prevalence of obesity (including severe obesity) at Reception, 3-year period 2019/20 - 2021/22



Prevalence of overweight (including obesity) at Year 6, 3-year period 2019/20 - 2021/22



Prevalence of obesity (including severe obesity) at Year 6, 3-year period 2019/20 - 2021/22



Source: Office for Health Improvement & Disparities, 2019/20 – 201/22

Fast food outlets

12.3

per 10,000 population

Sandwell: 11.5
England: 9.5



Emergency admissions for injuries in children under 5 years old*

128.2

Bristnall: 105
Langley: 131.9
Old Warley: 102.9
Oldbury: 155.4



Sandwell: 133.4
England: 119.3

Low birth weight

8.7%

Bristnall: 8.2%
Langley: 11%
Old Warley: 7.3%
Oldbury: 7.9%



Sandwell: 8.9%
England: 6.8%

*Crude rate per 10,000, (2016/17 – 2020/21)

Source: Office for Health Improvement & Disparities, 2016/17 – 2020/21

Deliveries to teenage mothers

1.15%

Sandwell: 1.07%
England: 0.67%



Source: OHID, 2016/17 – 2020/21

The prevalence of overweight (including obesity) at Year 6 is higher in Oldbury town (45%) than England (36%). The rate of emergency admissions for injuries in children under 5 years old is slightly higher in Oldbury town (128.2) than England (119.3), however is still lower than Sandwell (133.4). Oldbury ward is particularly high with a rate of 155.4.

Deliveries to teenage mothers were higher in Oldbury town (1.15%) than Sandwell (1.07%). Low birth weight is in line with Sandwell (9%), however Langley was much higher than the other wards, with 11%.

Incidence of breast cancer & lung cancer, standardised incidence ratio, 5-year period 2015-19

Data in red indicates the ward is statistically higher than England

Data in green indicates the ward is statistically lower than England

Area	Breast cancer	Lung cancer
Bristnall	73.9	153.1
Langley	97.8	120.5
Old Warley	92	93.6
Oldbury	129.6	84.7
Oldbury Town	97.8	113.5
Sandwell	92.2	115
England	100	100

Source: Office for Health Improvement & Disparities, 2015-19



Hospital Admissions Data, 2016/17 – 2020/21

Data in red indicates the ward is statistically higher than England

Data in green indicates the ward is statistically lower than England

Area	Emergency Hospital Admissions, standardised admission ratio				Hospital admissions for alcohol attributable conditions
	Heart Attack	Coronary Heart Disease	COPD	Stroke	
Bristnall	95.7	91.9	136.8	109.1	106.4
Langley	122.1	101.4	184.1	102.0	119.0
Old Warley	107.7	86.8	120.0	96.9	88.0
Oldbury	141.9	126.6	138.4	107.0	108.6
Oldbury Town	116.8	101.7	144.8	103.8	105.9
Sandwell	113.9	112.9	157.3	105.4	113.5
England	100	100	100	100	100

Source: Office for Health Improvement & Disparities, 2016/17 – 2020/21

Deaths from Circulatory Disease, under 75 years old*

126

Bristnall: 135.1
Langley: 142.6
Old Warley: 77.8
Oldbury: 151.6



Sandwell: 148.5
England: 100

*Standardised Mortality Ratio, 2016 – 2020

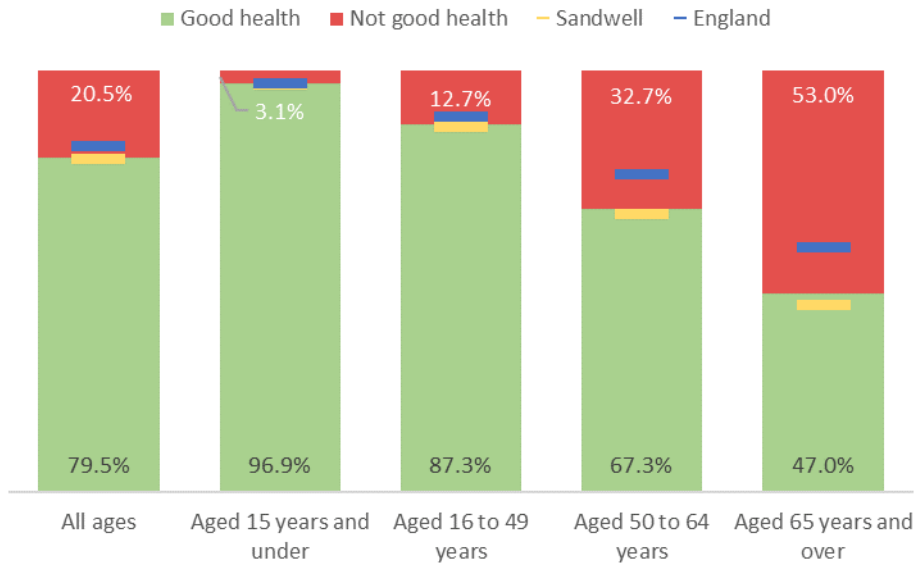
Source: OHID, 2016 – 2020

Incidence of lung cancer is statistically higher than England in both Oldbury town and Sandwell. Breast cancer is much lower, however is higher in Oldbury town than Sandwell. Breast cancer in Oldbury ward is statistically significantly higher than England.

Emergency hospital admissions for heart attack are slightly higher in Oldbury (SAR 116.8) than Sandwell (113.9). This is significantly higher in Oldbury ward (141.9). Emergency admissions for COPD are particularly high in Langley (184.1) compared to Sandwell (157.3).

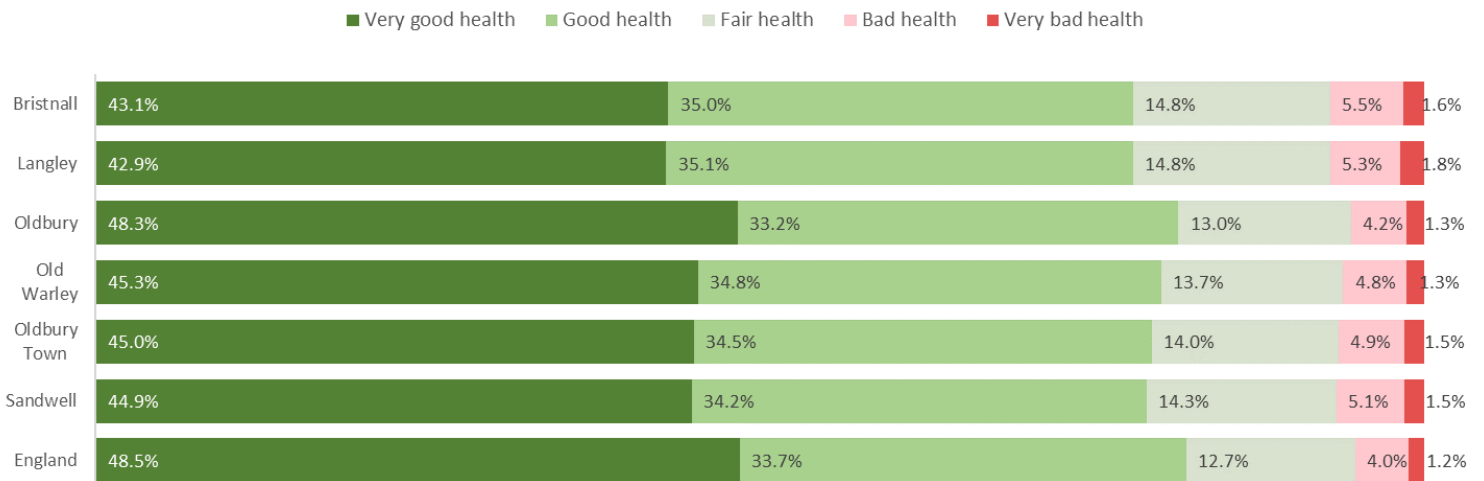
Looking at deaths from circulatory diseases in the under 75's, Sandwell has a significantly higher standardised mortality ratio than Oldbury town (148.5 and 126 respectively). Old Warley is the ward with the lowest SMR, at 77.8.

General Health of Oldbury residents by Age, 2021



Source: Census 2021, ONS

General Health of Residents by Ward, 2021



Source: Census 2021, ONS

About 80% of residents said their health was good or very good. 53% of residents aged 65 and over said they were not in good health. This was similar in Sandwell but higher than for England.

7. Crime

Crime rate per 1,000 112.7

Bristnall: 70.3
Langley: 123.7
Old Warley: 71.5
Oldbury: 192.8
Sandwell: 121.7



Source: Police data, July 2022 – June 2023

Crime Type (July 2022 – June 2023)

	Violence and sexual offences	Vehicle crime	Public order	Criminal damage and arson	Anti-social behaviour	Burglary	Drugs	Other Crime
Bristnall	51.8%	8.6%	7.2%	8.6%	3.2%	7.3%	2.3%	11.0%
Langley	40.8%	10.2%	10.3%	6.8%	6.6%	5.7%	1.0%	18.6%
Old Warley	45.9%	13.6%	8.3%	6.0%	2.2%	6.2%	1.1%	16.6%
Oldbury	42.6%	9.9%	11.0%	7.7%	5.6%	3.1%	2.3%	17.9%
Oldbury town	44.0%	10.5%	9.8%	7.3%	4.9%	5.0%	1.7%	16.9%
Sandwell	44.2%	9.5%	8.6%	7.7%	5.1%	4.6%	2.1%	18.3%

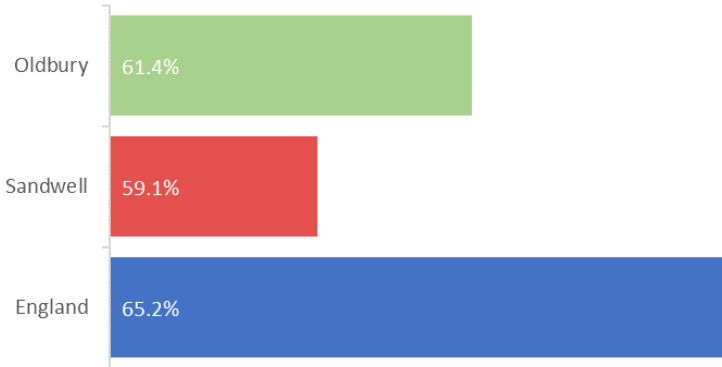
Source: Police data, July 2022 – June 2023

The crime rate per 1,000 residents is lower in Oldbury town (112.7) than in Sandwell (121.7). Oldbury ward has a particularly high crime rate, with 192.8.

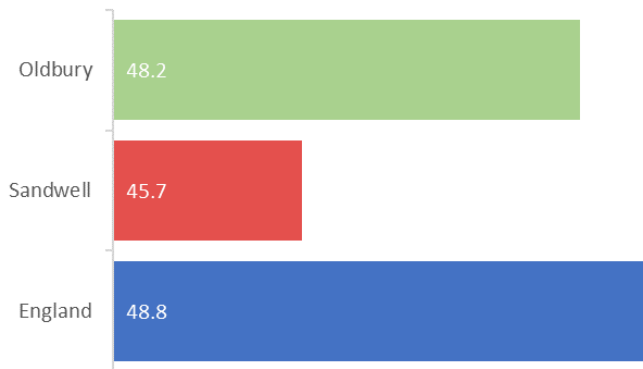
Violence and sexual offences were the most prevalent type of crime across all areas. Vehicle crime was highest in Old Warley (14%) compared to 10% in Sandwell. Burglary was highest in Bristnall (7%), compared to 5% in Oldbury town and Sandwell.

8. Child Development – Education

Early Years: % of children achieving a good level of development, 2022



Key Stage 4: Attainment 8 Score, 2022



Key Stage 4: Progress 8 Score, 2022



*Attainment 8 score out of 90

Source: Sandwell Council – Children & Education, 2023

The percentage of children achieving a good level of development at the end of Reception is higher in Oldbury town (61.4%) than Sandwell (59.1%). Both are lower than the national figure of 65.2%.

The average Attainment 8 score in Oldbury town is 48.2, which is in line with the national figure. Sandwell is slightly lower with 45.7.

The average Progress 8 score for Oldbury is higher than both England and Sandwell, at 0.24.

9. Gambling

The table below gives a breakdown of the gambling premises licences/permits in Oldbury at January 2021.

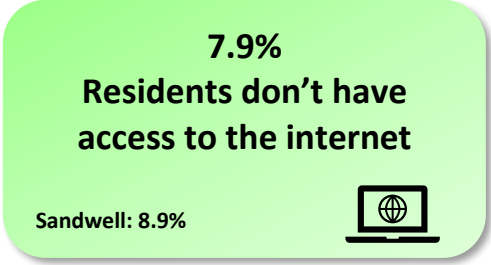
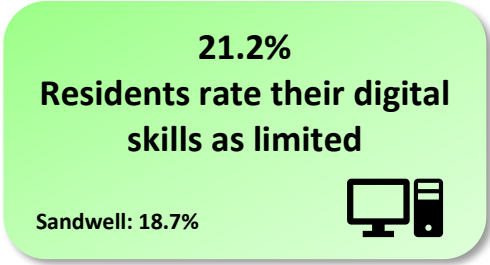
Gambling Premises Licences/Permits	Number
Gaming Machine Permits	4
Club Machine Permits	3
Adult Gaming Centre	1
Betting Premises Licences	6
Bingo Premises Licences	1
Casino Premises Licences	1
Track Betting Premises Licence	0
Unlicensed Family Entertainment Centre	1
Family Entertainment Centre	0
Total	17

Source: Sandwell Trading Standards, 2021



Source: PHE, 2017

10. Digital Exclusion



Source: Sandwell Resident & Wellbeing Survey, 2022

11. Regeneration

Completed and ongoing regenerations within the town are shown in the table below. Click the [link](#) to access the Sandwell Projects website for further information. *(Website current as of September 2023)*

Reservation	Reservation type	Location	Start date	Delivery date	Investment *
Fountain Lane Housing Development	Housing	Fountain Lane, Oldbury	October 2021	March 2025	£47,000,000
Brandhall Village	Housing	Former Brandhall Golf Club, Oldbury	April 2024	June 2027	£55,000,000
Birchley Island M5 Junction 2 Improvement Scheme	Transportation	Birchley Island, Oldbury	July 2016	November 2027	£30,000,000

* See website for breakdown on funding

Samples of some planned and completed regenerations *(shown in order of table from left to right)*

